

# ROUEN NORMANDY INVEST

Rouen Normandy economic development agency



+33 02 32 81 20 30  
infos@roueninvest.com  
rouennormandyinvest.com



enjoyrouennormandy.com



A hundred of member companies,  
the network's strength !



# ROUEN

# ENJOY

## Normandy



# ROUEN ENJOY Normandy



**Rouen** and its surroundings,  
an employment area of:

 **800 000**  
inhabitants

 **300 000**  
jobs

 **45 000**  
establishments

 **44 000**  
students

**Strategically located**  
**1 HOUR FROM PARIS,**  
**on the river Seine axis,**  
close to the sea and the  
most beautiful beaches  
of Normandy, and **3**  
**hours from London and**  
**Brussels,** Rouen is a  
first-rate territory to  
**ENJOY NORMANDY!**  
Choosing Rouen is  
choosing a **human-**  
**sized metropolis** with a  
genuine quality of life.

## 5 excellent reasons to settle here!

### Economic dynamism

Diversified skills, multiple know-how,  
advanced industries:  
Rouen as the region's largest employment  
area, is a territory of business.

### Living culture

Richness of a medieval city, cultural vivacity,  
architectural initiatives:  
Rouen is an up-to-date culture city

### Green destination

Bathed by the Seine and surrounded by  
forests, a stone's throw from the sea:  
Rouen is close to nature.

### Academic excellence

Renowned university, "grandes écoles"  
(major schools), preparatory highschoools  
and research centers:  
Rouen seduces students & researchers

### Quality of life

Quality accommodation, affordable prices,  
proximity: Rouen is an accessible city.

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Yes, living in Rouen  
means  
a real quality of life.

Yes, the people to whom  
one makes discover  
Rouen are seduced  
by its beauty.

Yes, Rouen is a great city.

**Michel Bussi, writer,**  
**native of the region and**  
**teacher at the University**  
**of Rouen**

”

**Here, we're undertaking,**  
**we're creating, we're**  
**vibrating, we're moving,**  
**we're learning....**  
**We're living !**

**@enjoyRouenNdy**

**enjoy**  
Rouen  
NORMANDY

